

SPOTLIGHT

Building our relationship with Know Your Rights Camp

All the latest on our flourishing relationship with Know Your Rights Camp.



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Know Your Rights Camp

The Firm's partnership with Colin Kaepernick's Know Your Rights Camp (KYRC) was taken to the next level in April when we took part in the campaign's first in-person event since the onset of Covid-19.

The camp was held in Las Vegas, Nevada, and saw more than 100 young people of color come together to learn from expert speakers, including New York associates Céline Aka and Anthony Johnson, who covered the legal session of the one-day camp.

Céline and Anthony shared details of the Firm's comprehensive pro bono research for KYRC aimed at helping young people understand their due process and free speech rights in 50 US states when interacting with the police at traffic stops and protests, as well as when encountering federal immigration enforcement officers at home or work. The presentation was specifically focused on research in the state of Nevada, where the camp took place.

6. YOU HAVE THE RIGHT TO BE COURAGEOUS
7. YOU HAVE THE RIGHT TO BE ALIVE
8. YOU HAVE THE RIGHT TO BE TRUSTED
9. YOU HAVE THE RIGHT TO BE EDUCATED
10. YOU HAVE THE RIGHT TO KNOW YOUR RIGHTS

Attorneys from KYRC then guided attendees through role-playing exercises that tested what they had just learned and how they can apply that knowledge in related scenarios.

Céline, who supervised associates on the immigration phase of the research, says: "It was an incredible experience. The camp organizers said it was the most engaged group of young people they'd ever seen at a KYRC event."

"I was struck by the way attendees got involved, were energised, informed and curious. They asked some tough questions and seemed to get so much out of the day. It was a pleasure to take part in the camp and I am looking forward to seeing the relationship between the Firm and KYRC grow."

Anthony oversaw work on the police stop and protest stage of the research. He says: "The information we provided was well received and, when we asked if the young people had been pulled over by law enforcement in the past, it was revealing to see how many hands were raised."

"From a personal perspective, I was grateful to get the opportunity to present at the camp. Having been involved in the research, it was good to see how our work is already having a positive impact in helping young people know their rights, so they are better prepared for difficult situations."

Around 60 lawyers in the United States and London compiled the research, dedicating more than 1,600 hours to the project in two phases.

Phase one focused on researching and synthesizing details of laws in US states relating to protests and traffic stops, while the second phase focused on information relating to immigrant rights, particularly what to do when federal immigration enforcement officials arrive at home or work.

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CÉLINE AKA,
ASSOCIATE, NEW YORK



The findings were then collated on an interactive website, designed and built by a team of our Business Services professionals, including Website Manager Sheri Collins and Marketing Technology Specialist Jessica Ballard. Together, the team spent 500 hours bringing the website to life.

Visitors to the website can click on their state of choice to learn about the laws that apply to them and get advice on what to do, including best practices, in a variety of different scenarios.

"We're delighted with the support we've provided so far and can only see the relationship growing as KYRC holds more in-person events in future."

SHELDON PHILP, PARTNER, MIAMI

Miami Partner Sheldon Philp, who is leading our relationship with KYRC, says: "When KYRC saw the finished website, they immediately appreciated the potential it had to reach their audience and to gather insights into the people visiting the website, so they can plan their in-person camps to areas where demand for the website is high."

"The client also is developing an app, so users can download it and access the information from their smart phones, which they expect to launch soon. KYRC is thrilled with the way the project has turned out, exceeding their and our expectations."





“From our point of view, we hope to continue giving associates and Business Services professionals the chance to get involved, including the opportunity to present at future camps.”

SHELDON PHILP, PARTNER, MIAMI



"Part of the challenge we faced was to translate detailed legal research into plain English that our target audience of young adults could easily access and understand, and I think we've achieved that brilliantly. Huge thanks to everyone who has contributed and done such an amazing job."

The research is part of the Firm's multi-year strategic relationship with KYRC, which began in 2020.

Sheldon says: "We're delighted with the support we've provided so far and can only see the relationship growing as KYRC holds more in-person events in future."

"Laws in states across the United States also continue to evolve, so we'll be updating the comprehensive research on the website, so it remains accurate."

"From our point of view, we hope to continue giving associates and Business Services professionals the chance to get involved, including the opportunity to present at future camps."

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ANTHONY JOHNSON, ASSOCIATE, NEW YORK



